E-learning trends

by

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A bit about me…

Commercial accountant

Was a genuine Silicon Valley dotcommer

Serial entrepreneur now turned angel investor

Co-founded Learning Pool in 2006 & built an online learning community of 1 million people

Been described as “A collector of people and nurturer of networks”

It's not about technology…

“Revolution doesn't happen when society adopts new technologies - it happens when society adopts new behaviours.”

Clay Shirky, Here comes everybody

The 70 : 20 : 10 model

Charles Jennings

3Es	EXPERIENCE	EXPOSURE	EDUCATION

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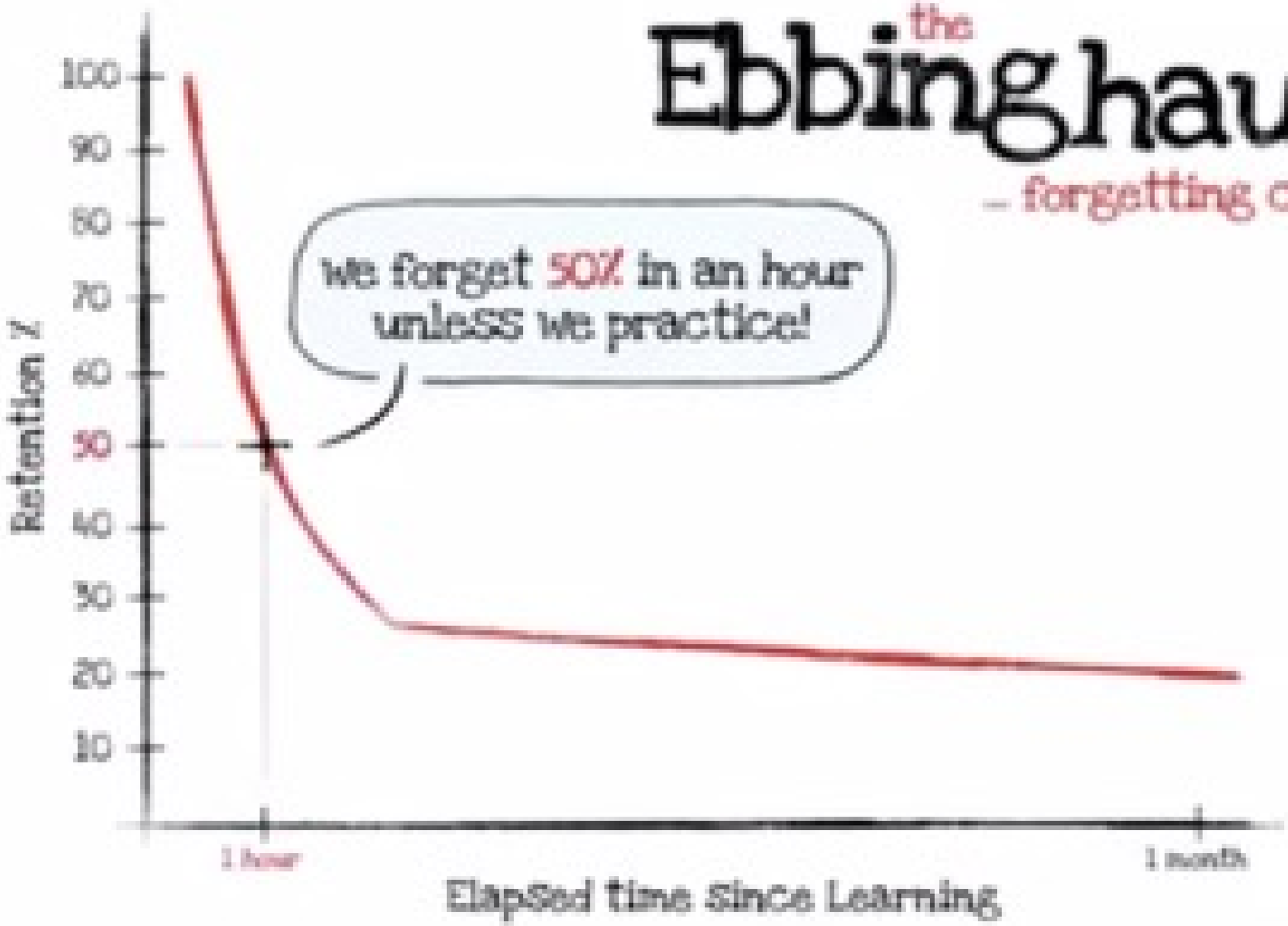
the Ebbinghaus

– forgetting curve!



Our role as learning professionals…

.. we need to:

provide opportunities to practice

support at the point of need

engage the learner over time

make it relevant and personalise

leverage the wisdom of the crowd

Making it real

narrowing the gap between theory and reality

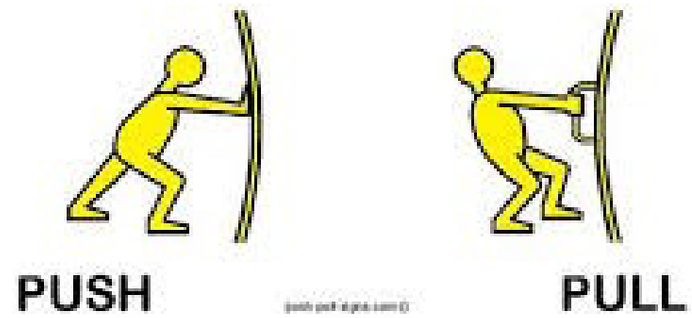
allowing for safe practice

From courses to resources

access at point of need

performance support

wearable and mobile tech



DAQRI Smart Helmet

Serious fun

getting learners hooked on learning

motivation & sense of progress

Big data

personalisation

predict timing

wisdom of the crowd

Duolingo

Peer to peer learning

as a source of knowledge, context & support

the power of social commitment

a lever on impact

Social technologies

from serendipity to **relevance**

powerful personalisation

activity captured as reusable **resources**

social network analytics

“It’s not information overload.
It’s filter failure.”

Clay Shirky

The learning worker*

learning to learn

working out loud

actively seeking “stretching work”

leaning on peers for feedback and support

*****Term coined by
Jacob Morgan

Learning technologies of the future

from push to pull

from management to facilitation

from serendipity to relevance

from one-size-fits-all to ecosystems of specialised apps

Thank you!

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